TECHNICA

Hello Potential Sponsors!

This coming November, the University of Maryland will host Technica, our **annual all-women hackathon**, making this our **fifth year anniversary**! Our tentative dates for this year's hackathon are **November 9th-10th**. For the past four years, Technica has been the **largest all-women hackathon** in the world, and welcomed over 850 participants from across the country last year. In the span of 24 hours, Technica gives our participants the opportunity to create new applications, websites or hardware projects.

Technica is not a typical hackathon—it serves as a place where the brightest thinkers in the country can come together to collaborate and share their innovative ideas. Our focus is on providing a welcoming, engaging and creative environment to support women in tech culture. We pride ourselves in helping both beginners and experienced hackers explore technology and develop their skills.

Not only does Technica serve as an incubator for creating and promoting a gender-diverse workforce in the future, but it also provides an optimal opportunity for recruitment and outreach. We would love for you to get involved as a sponsor for Technica 2019!

Our available sponsorship tiers are listed on the following page. Additionally, we are happy to state that Technica has **501(c)(3) status**. Please let us know if you are interested in in becoming a part of Technica, or if you have any questions or concerns about the information below. We look forward to hearing from you!

Thank you,
The Technica Team

SPONSORSHIP PROSPECTUS

www.gotechnica.org | sponsorship@gotechnica.org | @gotechnica

	Starter $1,000	Bronze $3,000	Silver $5,000	Gold $10,000	Platinum $15,000	Partner $20,000
General						
Mentors at event	●	●	●	●	●	●
Reserved booth at event		●	●	●	●	●
Prize category		●	●	●	●	●
Tech talk/Workshop				45 min	75 min	90+ min
Recruiting						
Access to resume database			●	●	●	●
Recruiters at booth			●	●	●	●
Private recruiting/Interview room					●	●
Pre-event email to participants						●
Branding						
Logo on Website & T-shirt	●	●	●	●	●	●
Distribution of marketing materials	●	●	●	●	●	●
Opportunity to speak at the opening/closing ceremony				1 min	3 min	5-10 mins
Social Media Shoutout				●	●	●
Branded Mini-Challenge					●	●
"Co-hosted by…"						●